



WLTZ-TV
6140 Buena Vista Rd.
Columbus, GA 31907

REDE-Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 42855

Schedule Dates 07/21/16-07/26/16
Advertiser ESA Fund (5564)
Agency REDE-Red Eagle Media Group (2181)
Product Political - National (1132)
Brand 470/940/7519 (15847)
Salesperson Katz, Washington D.C. (1044)
Sales Office Katz - Washinton D.C.
Buyer Name
Phone/Fax /
CPE 470/940/7519
Account Types National/Political Agency
Billing Type Standard
Comments GA-03 Runoff
Separation: 30

Date Entered 07/20/16
Last Modified 07/21/16
Entered By Bradley Counts
CO-OP No
Headline # ECR25249645
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,536.75
Net Total \$8,708.25
Sales Tax

Columbus/Opelika (WLTZ)		
By Broadcast Month	Spots	Rate
Jul. 2016	72	\$10,245.00
Grand Total:	72	\$10,245.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/21/16-07/26/16	2	:30	5A- WLTZ First News Today	1	1			1	1			4	\$35.00	\$140.00	Columbus/Opelika (WLTZ)		7/20/16
2.0	Normal Line / SPOT	07/21/16-07/26/16	2	:30	6A- WLTZ First News Today**	1	1			1	1			4	\$50.00	\$200.00	Columbus/Opelika (WLTZ)		7/20/16
3.0	Normal Line / SPOT	07/21/16-07/26/16	2	:30	6:59A- NBC Today Show 1	2	2			2	2			8	\$60.00	\$480.00	Columbus/Opelika (WLTZ)		7/20/16
4.0	Normal Line / SPOT	07/23/16-07/23/16	2	:30	8A- NBC Saturday Today							1		1	\$50.00	\$50.00	Columbus/Opelika (WLTZ)		7/20/16
5.0	Normal Line / SPOT	07/21/16-07/26/16	2	:30	9A- NBC Today Show 2	1	1			1	1			4	\$50.00	\$200.00	Columbus/Opelika (WLTZ)		7/20/16
6.0	Normal Line / SPOT	07/21/16-07/26/16	2	:30	10A- NBC Today Show 3	1	1			1	1			4	\$50.00	\$200.00	Columbus/Opelika (WLTZ)		7/20/16
7.0	Normal Line / SPOT	07/21/16-07/26/16	2	:30	12P- WLTZ First News Midday	1	1			1	1			4	\$50.00	\$200.00	Columbus/Opelika (WLTZ)		7/20/16
8.0	Normal Line / SPOT	07/21/16-07/25/16	2	:30	12:58P- NBC Days Of Our Lives	1				1	1			3	\$150.00	\$450.00	Columbus/Opelika (WLTZ)		7/20/16
9.0	Normal Line / SPOT	07/21/16-07/25/16	2	:30	2:59P- Wendy Williams	1				1	1			3	\$75.00	\$225.00	Columbus/Opelika (WLTZ)		7/20/16
10.0	Normal Line / SPOT	07/21/16-07/25/16	2	:30	3:58P- Steve Harvey	1				1	1			3	\$100.00	\$300.00	Columbus/Opelika (WLTZ)		7/20/16
11.0	Normal Line / SPOT	07/21/16-07/25/16	2	:30	4:59P- Ellen DeGeneres Show	1				1	1			3	\$150.00	\$450.00	Columbus/Opelika (WLTZ)		7/20/16
12.0	Normal Line / SPOT	07/21/16-07/25/16	2	:30	5:59P- WLTZ First News	1				1	1			3	\$150.00	\$450.00	Columbus/Opelika (WLTZ)		7/20/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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SagamoreHill Broadcasting of Ga., LLC and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet), and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.



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13.0	Normal Line / SPOT	07/21/16-07/25/16	2	:30	6:30P- NBC Nightly News		1			1	1			3	\$150.00	\$450.00	Columbus/Opelika (WLTZ)		7/20/16
14.0	Normal Line / SPOT	07/24/16-07/24/16	2	:30	6:30P- NBC Nightly News Sunday								1	1	\$250.00	\$250.00	Columbus/Opelika (WLTZ)		7/20/16
15.0	Normal Line / SPOT	07/21/16-07/25/16	2	:30	6:59P- Family Feud Secondary Run		1			1	1			3	\$300.00	\$900.00	Columbus/Opelika (WLTZ)		7/20/16
16.0	Normal Line / SPOT	07/21/16-07/25/16	2	:30	7:29P- Family Feud Primary Run		1			1	1			3	\$300.00	\$900.00	Columbus/Opelika (WLTZ)		7/20/16
17.0	Normal Line / SPOT	07/23/16-07/23/16	2	:30	7P- Family Feud Weekend							1		1	\$100.00	\$100.00	Columbus/Opelika (WLTZ)		7/20/16
18.0	Normal Line / SPOT	07/21/16-07/25/16	2	:30	10:59P- WLTZ First News Alabama		1			1	1			3	\$100.00	\$300.00	Columbus/Opelika (WLTZ)		7/20/16
19.0	Normal Line / SPOT	07/21/16-07/25/16	2	:30	11:34P- NBC Tonight Show Starring Jimmy Fallon		1			1	1			3	\$50.00	\$150.00	Columbus/Opelika (WLTZ)		7/20/16
20.0	Normal Line / SPOT	07/21/16-07/25/16	2	:30	12:36A- NBC Late Night w/Seth Myers		1			1	1			3	\$25.00	\$75.00	Columbus/Opelika (WLTZ)		7/20/16
21.0	Normal Line / SPOT	07/23/16-07/23/16	2	:30	11:29P- NBC Saturday Night Live							1		1	\$75.00	\$75.00	Columbus/Opelika (WLTZ)		7/20/16
22.0	Normal Line / SPOT	07/21/16-07/21/16	2	:30	8P- NBC Spartan: Ultimate Team Challenge					1				1	\$500.00	\$500.00	Columbus/Opelika (WLTZ)		7/20/16

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23.0	Normal Line / SPOT	07/21/16-07/21/16	2	:30	9P- NBC Spartan: Ultimate Team Challenge					1				1	\$500.00	\$500.00	Columbus/Opelika (WLTZ)		7/20/16
24.0	Normal Line / SPOT	07/22/16-07/22/16	2	:30	8P- NBC America's Got Talent						1			1	\$500.00	\$500.00	Columbus/Opelika (WLTZ)		7/20/16
25.0	Normal Line / SPOT	07/22/16-07/22/16	2	:30	10P- NBC Dateline					1				1	\$500.00	\$500.00	Columbus/Opelika (WLTZ)		7/20/16
26.0	Normal Line / SPOT	07/24/16-07/24/16	2	:30	8P- NBC Hollywood Game Night								1	1	\$600.00	\$600.00	Columbus/Opelika (WLTZ)		7/20/16
27.0	Normal Line / SPOT	07/24/16-07/24/16	2	:30	9P- NBC American Ninja Warrior								1	1	\$600.00	\$600.00	Columbus/Opelika (WLTZ)		7/20/16
28.0	Normal Line / SPOT	07/25/16-07/25/16	2	:30	10P- NBC News Special:		1							1	\$500.00	\$500.00	Columbus/Opelika (WLTZ)		7/20/16

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WLTZ-TV Columbus, GA	Date: 7/20/16
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I, Red Eagle Media Group

do hereby request station time concerning the following issue:

GA-03 Runoff

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: ESAFund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

ESAFund
817 Staters Lane
Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President- Brian Baker
Treasurer- Nancy Watkins

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date John R. Ferrell 703-683-4877
Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted In Part ☐ Rejected
[Signature] Fred Stepe GSM
Signature Printed Name Title